

# Carren Edward Petrosyan /

art direction & graphic design /  
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## related experience /

Freelance designer\_  
Chillfest, NYC & NJ, 08.2007\_to present /  
Designing brochures, postcards; branding; photo-editing; pre-press production

Senior graphic designer\_  
ProAm, NYC, 10.2006\_03.2009 /  
Worked on visual solutions in branding, promotional print and publication design for various national and international clients; interactive design; type design; pre-press production and press checking

Graphic designer\_  
The Fold, NYC, 10.2003\_08.2004 & 05.2005\_11.2005 /  
Solved visual problems in editorial and publication design, branding; created mechanicals and .pdf files; image formatting and editing; page layout, typesetting; type design; photo research and general office management

Assistant graphic designer\_  
Florville Design & Analysis, NYC, 02.2003\_06.2003 /  
Created digital files for print; typesetting and page layout; photo-correction

Freelance graphic designer\_  
Greater Than One, NYC, 10.2002\_01.2003 /  
Redesigned the company logo and logotype; created an interactive web site

Interactive designer\_  
Zago Design, NYC, 02.2002\_05.2002 /  
Developed PaulAresu.com, a flash-based web site, was involved in design and technical aspects

Graphic designer\_  
Pisarkiewicz Mazur & CO, NYC, 01.2002\_08.2002 /  
Designed logos, media kits, and brochures; created .pdf files

Editorial designer\_  
'Mosaic' magazine and 'Reveille' paper, LSU, 1998\_1999 /  
Designed magazine spreads, informational graphics; scanning; copy-editing

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## related education /

Spring of 2005 /  
School of Visual Arts, NYC  
Advanced Conceptual  
Graphic Design & Typography\_  
Taught by Gail Anderson /  
Senior art director, SpotCo, NYC

1996\_2001 /  
College of Art & Design, LSU  
BFA in Graphic Design  
May 2001 / GPA\_ 3.8, cum laude  
Minor\_ Dramatic Arts  
Best of Class 2001 Medal

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## computer & other skills /

Photoshop cs4  
Illustrator cs4  
InDesign cs4  
QuarkXpress 6  
Acrobat Pro 9  
FontLab Studio 5

ScanFont 4  
Dreamweaver cs4  
Flash cs4  
Fireworks cs4  
(x)HTML, CSS  
MS Office 2008

Mac & PC  
platforms  
60\_65 wpm

Type design  
Photography  
Bookbinding

Multilingual with strong teamwork,  
organizational & interpersonal skills

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## honors & awards /

Print magazine Regional Design Annual 2 Certificates of Excellence, 2009  
American Institute of Graphic Arts Award of Excellence, 2000 / memb\_ 2000\_  
Best of Class 2001 Medal, College of Art & Design, LSU  
Outstanding Senior Award, College of Art & Design, LSU, 2001  
Graphic Design Student Talent Award competition winner, 2000 & 2001  
Phi Kappa Phi Honor Society / memb\_ 1999\_  
Tau Sigma Delta Honor Society in Architecture & Allied Arts / memb\_ 1999\_